



# CORDELL WALKER

ART DIRECTOR



## EXPERTISE

LAYOUT DESIGN

PHOTO EDITING

LOGO DESIGN

PRINT

SOCIAL MEDIA



## TECH SKILLS

ADOBE INDESIGN



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



MICROSOFT SUITE



## PROFILE

A highly creative individual with eight years print design and marketing experience, as well as advanced skills in latest Adobe Creative Suite, including InDesign, Photoshop, Acrobat, Bridge and Illustrator. Takes creative flair and attention to detail to craft unique designs for programs, campaigns, branding materials and more.



## EXPERIENCE

### ART DIRECTOR

ATHLETIC BUSINESS MEDIA, INC.

AUGUST 2021 - PRESENT

Art director that has developed new styles and design for the company's branding, trade show, marketing and magazine publication. Oversees all communication platforms such as Facebook, Twitter, Instagram, marketing emails and LinkedIn. Collaborates closely with the marketing and editorial teams on all projects.

### GRAPHIC DESIGNER

EXPERIMENTAL AIRCRAFT ASSOCIATION | OSHKOSH, WI

JUNE 2018 - AUGUST 2021

Lead designer for multiple magazine publications. Have designed over 80+ magazines. Created various marketing designs and digital marketing. Designed and Produced a daily newspaper during the week of AirVenture convention. Worked closely with clients and company leads on a variety of design projects. Developed marketing strategies and marketing campaigns from start to finish.

### GRAPHIC DESIGN ASSISTANT

RIPON COLLEGE MARKETING DEPARTMENT | RIPON, WI

SEPTEMBER 2015 - MAY 2018

Revised and updated previous projects with current event details in collaboration with the director of creative and social media. Designed various brochures, posters, social media, and magazines using Adobe Illustrator, Adobe InDesign, Adobe Bridge and Adobe Photoshop.



## EDUCATION

### BACHELOR OF ARTS AND SCIENCE

RIPON COLLEGE | RIPON, WI

SEPTEMBER 2014 - MAY 2018

Majored in Sports management with a minor in business management with emphasis on graphic design and marketing.



## VOLUNTEERING

### LOVE YOUR MELON

RIPON COLLEGE | RIPON, WI

FALL 2017 - MAY 2018

Designed and developed branding materials for local chapter.